## Useful Podcasting Checklists To Get You Started From JM Podcasting Services

Picking Your Show Name	Registration on Apple Podcasts Connect
<ol> <li>Write a list of five choices</li> <li>Ask friends and family to rate them</li> <li>Ask friends and family to describe the show from the name. Does it make sense from the name?</li> <li>If the above responses don't make sense go back to #1</li> <li>Check the "working title" in Apple Podcasts and on Google</li> <li>Purchase a URL that matches your show name immediately</li> <li>Start recording</li> </ol>	<ol> <li>Pick your show name</li> <li>Search for it on Apple Podcasts</li> <li>Search for the URL: .com, .com.au, .net, .info etc</li> <li>Create/purchase artwork</li> <li>Record Trailer</li> <li>Select Host and publish trailer/bonus episode</li> <li>Use or obtain Apple id</li> <li>Submit to Podcasts Connect</li> <li>Wait for Podcasts Connect to verify your show</li> <li>Let me know when you are live so I can</li> </ol>
Monolog Episode Workflow	publicise it  Interview Episode Workflow
<ol> <li>Decide on the Topic</li> <li>Gather information</li> <li>Write Script</li> <li>Leave Script for ten minutes or so</li> <li>Re-read script</li> <li>Record Audio in.wav</li> <li>Transfer Audio file to Audio Editor (Garageband/Hindenburg)</li> <li>Edit audio</li> <li>Export Audio to file manager</li> <li>Upload audio file to Auphonic (.wav)</li> <li>Process through Auphonic</li> <li>Download (.mp3)</li> <li>Upload to host (Libsyn, Soundcloud)</li> <li>Complete relevant sections on Host</li> <li>Schedule release time/publish immediately</li> <li>Wait for episode to appear on your podcatcher feed</li> <li>Celebrate with a caffeine based beverage</li> <li>Start thinking about the next episode</li> </ol>	<ol> <li>Decide on the Topic</li> <li>Gather information/guests</li> <li>Conduct Interview record in .wav</li> <li>Add additional audio as required in .wav</li> <li>Transfer Audio file/s to Audio Editor (Garageband/Hindenburg)</li> <li>Edit audio</li> <li>Export Audio to file manager</li> <li>Upload audio file to Auphonic (.wav)</li> <li>Process through Auphonic</li> <li>Download (.mp3)</li> <li>Write the show notes</li> <li>Upload to host (Libsyn, Soundcloud)</li> <li>Complete relevant sections on Host</li> <li>Schedule release time/publish immediately</li> <li>Wait for episode to appear on your podcatcher feed</li> <li>Celebrate with a caffeine based beverage</li> <li>Start thinking about the next episode</li> </ol>

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