

Costings Break Down for Set Up and First Season						
	Action	Time (hours)	Hours Total	A\$150/hr	USD	Euro
1	Setup					
1.1	Deciding on show name	2		\$300.00	\$200.00	€187.50
1.2	Design Artwork, approved by client	2		\$300.00	\$200.00	€187.50
1.3	Write Trailer	1		\$150.00	\$100.00	€93.75
1.4	Choose and register host	0.5		\$75.00	\$50.00	€46.88
1.5	Recording/editing/review/publish trailer	2		\$300.00	\$200.00	€187.50
1.6	Provide publicity material re: trailer	1		\$150.00	\$100.00	€93.75
1.7	Socials, emails, website embedded player	1		\$150.00	\$100.00	€93.75
1.8	Register show with Apple Podcasts Connect and Youtube Music Podcasts	2		\$300.00	\$200.00	€187.50
		11.5	11.5	\$1,725.00	\$1,150.00	€1,078.13
2	Season Production					
2.1	Theme: Stigma					
2.2	Trailer for season: what's coming and why it matters	1.5		\$225.00	\$150.00	€140.63
2.3	Story arc across the season	2		\$300.00	\$200.00	€187.50
2.4	List of guests	Provided				
2.5	Schedule guest interviews (x10 guests)	2		\$300.00	\$200.00	€187.50
2.6	Develop set of questions to give outline and structured starting point for interviews	3		\$450.00	\$300.00	€281.25
2.6	Record, edit, post production (x10 guests)	20		\$3,000.00	\$2,000.00	€1,875.00
2.7	Submit to RCWDA for approval of each episode	1		\$150.00	\$100.00	€93.75
2.8	Publish episodes on weekly basis	5		\$750.00	\$500.00	€468.75
2.9	Release publicity material through email lists, socials, press releases	10		\$1,500.00	\$1,000.00	€937.50
2.10	After 5 episodes decide on next season's theme and commence 2.2 -2.6 for the following season	17		\$2,550.00	\$1,700.00	€1,593.75
2.11	Post season summary, tease new season and new season start date	2		\$300.00	\$200.00	€187.50
2.12	Review season with client. What worked? What didn't? Continual improvement.	included				
2.13	Prepare for next season	2		\$300.00	\$200.00	€187.50
		65.5	65.5	\$9,825.00	\$6,550.00	€6,140.63
			77	\$11,550.00	\$7,700.00	€7,218.75